

Personal Information

Full name: Kirsten Ingeborg Maria Rohde
Nationality: Dutch
Date of birth: March 4th, 1980
Place of birth: Eindhoven, the Netherlands
Gender: Female

Address

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Education

2002 - 2006 Ph.D. Economics, Maastricht University
1998 - 2002 M.Sc. Econometrics / Mathematical economics, Maastricht University (cum laude)

Academic Positions

Since Sept 2013 Endowed Professor of Behavioral Economics at Erasmus University Rotterdam
Since July 2009 Tinbergen Fellow
Since July 2008 Associate Member of ERIM
Oct 2010-Aug 2013 Associate Professor of Behavioral Economics at Erasmus University Rotterdam
Sep 2009-Oct 2010 Assistant Professor of Behavioral Economics at Erasmus University Rotterdam
March-May 2009 Visiting Scholar, Massachusetts Institute of Technology
Nov 2007-July 2009 Junior Tinbergen Fellow
Oct 2006-Sept 2009 Assistant Professor of Health Economics at Erasmus University Rotterdam
April-May 2006 Visiting researcher, Zürich University
Sept 2002-Aug 2006 PhD student, Maastricht University
June-Dec 2001 Research Assistant of Finance, Maastricht University

Other Positions

Since 2015 member Scientific Council Erasmus School of Accounting & Assurance
2014-2017 member of Centrale Plan Commissie, CPB, the Netherlands Bureau for Economic Policy Analysis

Editorial Position

Associate Editor *Journal of Economic Behavior & Organization*

Services

Since 2017	member of the Council for Appointments and Promotions (CBBA) at ESE
Since 2016	Head of research group Economics and Humanities
Since 2016	Board member ENVH (Erasmus Netwerk Vrouwelijke Hoogleraren)
Since Dec 2015	Member of ERIM Internal Review Board
Since Jan 2014	Member of Young Erasmus Academy
Since Jan 2009	Academic Director and founder of Master specialization Behavioral Economics
Aug 2014-Apr 2016	Chair of Education Committee Economics and Business Economics
June 2014	Organizer of FUR XVI, Rotterdam, the Netherlands
March 2013-2014	Rubicon Committee of Netherlands Organization for Scientific Research NWO
Jan 2010-Aug 2014	Secretary of Education Committee Economics and Business Economics
June-Aug 2011	deputy Head of Behavioral Economics Group at ESE
Sept 2009-June 2010	member Erasmus Magazine Panel
April 2007	organisation of the Decision and Uncertainty workshop 2007 in Rotterdam
March '07-July '08	organisation of health economics seminar series at Erasmus University Rotterdam

Awards/Grants

2013 Top Talent Researcher Award 2012, Erasmus School of Economics (€ 10 000)

2012 Top Talent Researcher Award 2011, Erasmus School of Economics (€ 10 000)

2012 Top Lecturer Award 2011, Erasmus School of Economics (€ 10 000)

2011 Nominated for "Lecturer of the Year 2011", Erasmus School of Economics

2011 Top Talent Researcher award 2010, Erasmus School of Economics (€ 10 000)

2010 Nominated for the Christiaan Huygens wetenschapsprijs 2010

2009 Vereniging Trustfonds, Erasmus Universiteit Rotterdam, travel grant (€ 1 500)

2009 Top Talent Researcher award 2008, Erasmus School of Economics (€ 10 000)

2008 VENI grant from the Netherlands Organization for Scientific Research NWO (€ 208 000)

2006 Travel Grant from the Netherlands Organization for Scientific Research NWO (€ 2 820)

2002 Thesis award, Maastricht University

Research Interests

Behavioral Economics, Decision Theory, Experimental Economics, Psychology, Health Economics, Mathematical Economics

Journal Publications

- [1] Rohde, Kirsten I.M. (2018), "Measuring Decreasing and Increasing Impatience," *Management Science*, forthcoming.
- [2] Gerber, Anke, and Kirsten I.M. Rohde (2018), "Weighted Temporal Utility," *Economic Theory*, forthcoming.
- [3] Li, Zhihua, Kirsten I.M. Rohde, and Peter P. Wakker (2017), "Improving One's Choices by Putting Oneself in Others' Shoes—An Experimental Analysis," *Journal of Risk and Uncertainty*, 54, 1-13.
- [4] Wouters, S., N.J.A. van Exel, K.I.M. Rohde, J.J. Vromen, and W.B.F. Brouwer (2017), "Acceptable health and priority weighting: Discussing a reference-level approach using sufficientarian reasoning," *Social Science and Medicine*, 181, 158-167.
- [5] Rohde, Kirsten I.M., and Willem Verbeke (2017), "We like to see you in the gym – A field experiment on financial incentives for short and long term gym attendance," *Journal of Economic Behavior and Organization*, 134, 388-407.
- [6] Bleichrodt, Yu Gao, and Kirsten I.M. Rohde (2016) "A Measurement of Decreasing Impatience for Health and Money," *Journal of Risk and Uncertainty*, 52, 213-231.
- [7] Bleichrodt, Han, Umut Keskin, Kirsten I.M. Rohde, Vitalie Spinu, and Peter Wakker (2015), "Discounted Utility and Present Value – A Close Relation," *Operations Research*, 63, 1420-1430.
- [8] Rohde, Ingrid M.T., and Kirsten I.M. Rohde (2015), "Managing social risks – tradeoffs between risks and inequalities," *Journal of Risk and Uncertainty*, 51, 103-124.
- [9] Gerber, Anke, and Kirsten I.M. Rohde (2015), "Eliciting Discount Functions when Baseline Consumption changes over Time," *Journal of Economic Behavior and Organization*, 116, 56-64.
- [10] Wouters, S., N.J.A. van Exel, K.I.M. Rohde, and W.B.F. Brouwer (2015) "Are all health gains equally important? An exploration of acceptable health as a reference point in health care priority setting," *Health and Quality of Life Outcomes*, 13, 1-10.
- [11] Wouters, S., N.J.A. van Exel, M. van de Donk, K.I.M. Rohde, and W.B.F. Brouwer (2015), "Do people desire to be healthier than other people? A short note on positional concerns for health," *European Journal of Health Economics*, 16, 47-54.
- [12] Bleichrodt, Han, Rogier J. D. Potter van Loon, Kirsten I.M. Rohde, and Peter P. Wakker (2013), "A Criticism of Doyle's survey of time preference: A correction regarding the CRDI and CADI families," *Judgment and Decision Making*, 8, 630-631.
- [13] Bleichrodt, Han, Kirsten I.M. Rohde, and Tom van Ourti (2012), "An Experimental Test of the Concentration Index," *Journal of Health Economics*, 31, 86-98.
- [14] Rohde, Ingrid M.T., and Kirsten I.M. Rohde (2011), "Risk Attitudes in a Social Context," *Journal of Risk and Uncertainty*, 43, 205-225.
- [15] Gerber, Anke, and Kirsten I.M. Rohde (2010), "Risk and Preference Reversals in Intertemporal Choice," *Journal of Economic Behavior and Organization*, 76, 654-668.
- [16] Attema, Arthur E., Han Bleichrodt, Kirsten I.M. Rohde, and Peter P. Wakker (2010), "Time-Tradeoff Sequences for Analyzing Discounting and Time Inconsistency," *Management Science*, 56, 2015-2030.

- [17] Rohde, Kirsten I.M. (2010), "The Hyperbolic Factor: a Measure of Time Inconsistency," *Journal of Risk and Uncertainty*, 41, 125-140.
- [18] Rohde, Kirsten I.M. (2010), "A Preference Foundation for Fehr and Schmidt's Model of Inequity Aversion," *Social Choice and Welfare*, 34, 537-547.
- [19] Rohde, Kirsten I.M. (2009), "Decreasing Relative Impatience," *Journal of Economic Psychology*, 30, 831-839.
- [20] Bleichrodt, Han, Kirsten I.M. Rohde, and Peter P. Wakker (2009), "Non-Hyperbolic Time Inconsistency," *Games and Economic Behavior*, 66, 27-38.
- [21] Bleichrodt, Han, Kirsten I.M. Rohde, and Peter P. Wakker (2008), "Koopmans' Constant Discounting for Intertemporal Choice: A Simplification and a Generalization," *Journal of Mathematical Psychology*, 52, 341-347.
- [22] Bleichrodt, Han, Kirsten I.M. Rohde, and Peter P. Wakker (2008), "Combining Additive Representations on Subsets into an Overall Representation," *Journal of Mathematical Psychology*, 52, 304-310.
- [23] Herings, P. Jean-Jacques and Kirsten I.M. Rohde (2008) "On the Completeness of Complete Markets," *Economic Theory*, 37,171-201.
- [24] Rohde, Kirsten I.M. (2008), "Arbitrage Opportunities in Frictionless Markets with Sophisticated Investors," *Economic Theory*, 34, 389-393.
- [25] Herings, P. Jean-Jacques and Kirsten I.M. Rohde (2006) "Time-inconsistent Preferences in a General Equilibrium Model," *Economic Theory*, 29, 591-619.

Working Papers

- "The effect of project name on escalation: An affect heuristic perspective" (joint with Nick Benschop, Arno Nuijten, Mark Keil, and Harry Commandeur)
- "What drives the association between health and portfolio choice?" (joint with Christoph Kronenberg and Hans van Kippersluis)
- "Positional concerns revisited – revealing two sides of the coin" (joint with Sofie Wouters, Job van Exel, and Werner Brouwer)
- "Dual Exponential Weighting – Impatience and Patience within a Single Decision Maker" (joint with Drazen Prelec)

Other Publications

- [1] Rohde, Kirsten I.M. (2014), "Tussen denken & doen - de nobele taak van nudging," *Tijdschrift voor Marketing*, 09 2014, 48-51.
- [2] Rohde, Kirsten I.M. (2014). "Planning or Doing?" (2014, mei 09). Rotterdam: Erasmus Research Institute of Management.

Invited Talks

2006 Zürich University, Switzerland

2010 Kyoto University, Japan; Erasmus School of Law, Rotterdam, the Netherlands

- 2011 University of Amsterdam, the Netherlands; Erasmus Institute for Philosophy and Economics, Rotterdam, the Netherlands
- 2012 Hamburg University, Germany
- 2012 Opening symposium Erasmus Happiness Economics Research Organization, Rotterdam, the Netherlands
- 2013 Maastricht University
- 2014 Kyoto University, Japan; Koç University, Turkey
- 2015 Nijmegen University, the Netherlands; Tilburg University, the Netherlands; Stirling Workshop on “the Behavioural Science of Self-Control, UK; CPB, the Netherlands

Conference Presentations

- 2017 SAET conference, Portugal
- 2016 Workshop “Decision making under time and uncertainty”, Paris, France; FUR 2016, Coventry, UK; IAREP/SABE 2016, Wageningen, the Netherlands
- 2015 RUD, Milano, Italy; Society for Economic Design, Istanbul, Turkey
- 2014 FUR XVI, Rotterdam, the Netherlands; Learning, Bounded Rationality, and Decisions, Israel
- 2013 ESA World Meeting, Zürich, Switzerland; SAET conference, Paris, France
- 2012 The Erasmus-Technion Workshop on Decisions and Predictions, Israel; SABE 2012, Granada, Spain; 11th Tilburg Symposium on Psychology and Economics, the Netherlands
- 2011 10th Tilburg Symposium on Psychology and Economics, the Netherlands; SPUDM Subjective Probability, Utility and Decision Making, Kingston Upon Thames, UK
- 2010 D&U, Decision and Uncertainty, Paris, France; FUR XIV, Newcastle, UK
- 2009 ESE Conference on Behavioral Economics, Rotterdam, the Netherlands
- 2008 D&U, Decision and Uncertainty, Barcelona, Spain; FUR XIII, Barcelona, Spain; IAREP/SABE conference, Rome, Italy
- 2007 D&U, Decision and Uncertainty, Rotterdam, the Netherlands; ESA World Meeting, Rome, Italy; SPUDM Subjective Probability, Utility and Decision Making, Warsaw, Poland; 34th EGRIE seminar, Cologne, Germany
- 2006 D&U, Decision and Uncertainty, Paris, France; FUR XII, Rome, Italy; 5th Tilburg Symposium on Psychology and Economics, the Netherlands
- 2005 14th European Workshop on General Equilibrium Theory, Zürich, Switzerland; SPUDM Subjective Probability, Utility and Decision Making, Stockholm, Sweden; EEA Congress, Amsterdam, the Netherlands; HEC Economics Workshop, Paris, France
- 2004 13th European Workshop on General Equilibrium Theory, Venice, Italy; FUR XI, Paris, France

Selection of appearances in media

- 2015 Interview SER-magazine: <https://www.ser.nl/nl/publicaties/ser/2015/april2015/mensenkennis.aspx>
- 2015 radio interview on pensions: <http://www.bnr.nl/event/pensioenperspectieven/892659-1510/pensioenperspectieven-de-toekomst-van-ons-pensioen>
- 2016 talk at TEDx Erasmus University: <https://www.youtube.com/watch?v=AzW2iKd-ITM>
- 2016 Newspaper interview: <http://www.ad.nl/nieuws/waarom-laten-we-zo-veel-geld-liggen~aff192f6/>
- 2017 Newspaper interview: <http://www.ad.nl/gezond/financiele-prikkel-maakt-drempel-om-te-sporten-lager~a3b3f598/>

PhD Supervision

Merel van Hulsen
 Xiao Yu

Yu Gao (defended Feb. 2017)
 Sofie Wouters (defended Sep. 2016)
 Nick Benschop (defended Jan. 2016)
 Zihua Li (defended Dec. 2014)
 Amit Kothiyal (defended Sep. 2012)

PhD Committees

2017 Ilke Aydogan; May Attallah (inner committee); Willem van der Deijl (inner committee)
 2016 Zhenxing Huang (inner committee); Zara Sharif; Iris Versluis (inner committee); Wim Rietdijk (inner committee)
 2015 Chen Li (inner committee); Zsombor Z. Méder (inner committee); Alice Guerra
 2014 Sanne Lise Blauw; Yang Yang (inner committee); Asli Selim (inner committee); Philippe van de Calseyde (inner committee); Jan Tichem (inner committee)
 2013 Vitalie Spinu (inner committee)
 2012 Arno Nuijten (inner committee)
 2011 Antoinette Rijsenbilt
 2010 Bram Driesen
 2008 Arthur Attema
 2007 Gijs van de Kuilen

Teaching

Currently:

- Advanced Behavioral Economics (Master, Erasmus University Rotterdam)
- Introduction to Behavioral Economics (2nd year Bachelor, Erasmus University Rotterdam)
- Supervision of Bachelor and Master Thesis (Erasmus University Rotterdam)
- Module in Executive Program “Sturen op Geluk in het Publieke Domein” (Erasmus University Rotterdam)

Past:

- Behavioral Economics (3rd year Bachelor, Erasmus University Rotterdam)
- Current Research in Economics (3rd year Bachelor, Tinbergen Institute)
- PE Event Bounded Rationality (postgraduate, Erasmus School of Accounting & Assurance)
- Advanced Economic Evaluation (Master, Erasmus University Rotterdam)
- Economic Evaluation of Health Care (3rd year Bachelor, Erasmus University Rotterdam)
- Research Project (2nd year Bachelor, Erasmus University Rotterdam)
- Microeconomics (1st year Bachelor, Maastricht University)
- Intermediate Microeconomics: Choices, Markets and Welfare (2nd year Bachelor, Maastricht University)

Languages

fluent in Dutch, English, and French, advanced knowledge of German